**AREAS OF TEACHING INTERESTS**

1. Marketing Management
2. Human Resource Management
3. Business Statistics
4. Operations Research
5. Quantitative Analysis for Business Decisions
6. Production & Operations Management
7. Strategic Human Resource Management
8. Performance Management
9. Talent and Performance Management Systems
10. Global Human Resource Management
11. International Human Resource Management
12. HR Analytics
13. Retail Management
14. Services Marketing
15. Business Ethics & Corporate Governance
16. Business Strategy
17. Industrial Management & Entrepreneurship
18. Management Science
19. Manufacturing Services & Operations Management
20. Management Information System
21. Entrepreneurship Development
22. Soft skills